



THE ELLIOT NORTON AWARDS are presented annually by The Boston Theater Critics Association (BTCA) and recognize outstanding achievement in Boston area theater. They have been celebrated since 1983 in honor of the Dean of American Theater Critics, the late Elliot Norton. This year we'll mark our 41st Anniversary on May 20, 2024!

The mission of the BTCA is to stimulate ideas and conversation by focusing attention on the greater Boston theater community. Theater artists enhance the cultural life of our city through the vital work they create—challenging norms, widening perspective, putting fresh eyes on the classics, launching world premieres, and even Broadway hits! Oscar, Tony, and Pulitzer Prize-winners are among us, evidence of the caliber and reach of the work. Every night, on stages all around the city, theater artists put themselves out there—and they do it with minimal recognition or recompense.

Thus, the BTCA's mission culminates in The Elliot Norton Awards which puts the spotlight on the best of what this community brings to the social, economic, cultural, and intellectual life of Greater Boston. The BTCA also looks to the future by offering a Theater Arts Education grant to support the next generation of theater artists!

We need your help. Recovery remains slow post pandemic which decimated live performance. Some theater companies didn't survive, while others continue to struggle, with some artists making a fraction of the minimum wage, and ticket prices barely covering half the cost of putting on a show.

To help defray the cost of this annual event which salutes, nurtures, and supports theatrical artistry, we hope you will consider **placing an ad in our program, becoming a sponsor, or making a tax-deductible donation** to the BTCA. **This year, an anonymous donor has pledged to MATCH up to \$15,000 raised!**

Please join us at this year's 41st Anniversary Elliot Norton Awards honoring our distinguished theater community at the Huntington Theatre on Monday evening May 20, 2024!

Sincerely,

A handwritten signature in black ink, appearing to read "Joyce Kulhawik". The signature is fluid and cursive, with a large initial "J" and "K".

Joyce Kulhawik
President, Boston Theater Critics Association

2024 ELLIOT NORTON AWARDS PROGRAM

Monday, May 20 • Huntington Theatre

AD DEADLINE: FRIDAY MAY 10

AD SIZE	EARLY BIRD PRICE	PRICE AFTER 5/1
○ Quarter Page	\$300	\$350
○ Half Page	\$400	\$450
○ Full Page	\$500	\$550
○ Back Cover	\$1500	\$1700
○ Inside Cover	\$1000	\$1200
○ Centerfold	\$2500	\$3000

**Want to support The Elliot Norton Awards
with a tax-deductible gift instead?**

Contributions will be matched up to \$15,000 raised!

All donors will have their names listed in our program.
Sponsors & above are also entitled to a free full-page ad!

Levels are as follows:

Producing Partners: \$5000 +

Producers: \$2,500 - \$4,999

Sponsors: \$1,000 - \$2,499

Benefactors: \$100 - \$999

Patrons: up to \$99

For further information, please contact Taylor Hilliard at 617-257-8884

Payment Instructions

To send payment by PayPal, use: TheElliotNortonAwards@gmail.com

To pay by check, make check payable to
Boston Theater Critics Association
and mail it to:
Christopher Ehlers • 1760 Revere Beach Pkwy #546
Everett, MA 02149

To pay by credit card, fill out the fields below and e-mail it
to Taylor Hilliard at ElliotNortonAwardsProgram@gmail.com

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Thank you for your support!